



Elevate your performance. And achieve better people development results.

At CPP, Inc., we understand the pressure you're under to provide learning and development solutions that will enable your people, teams, and organization to excel. And we're here to help you with that.

Research from the Aberdeen Group shows that best-in-class organizations use assessments throughout the talent life cycle.¹ CPP's assessments—such as our Myers-Briggs® tool—enable you to stay competitive, and our Elevate® People Development Platform provides sophisticated, global functionality that's easy to use and requires no IT resources.²

The Elevate assessment system empowers you to optimize productivity, expand your capabilities, and accelerate results.

1. Assessments are used by 75% of Best-in-Class organizations for developing targeted development plans and by 61% for developing interpersonal and leadership skills—Aberdeen Group, Talent Assessment Strategies 2012.

2. Industry analyst research conducted in 2010 showed that companies are demanding HR systems with global and mobile capabilities, transactional processing, and sophisticated functionality for less IT investment. SaaS/cloud-based solutions that alleviate the need for IT implementation, maintenance, and upgrades are essential.

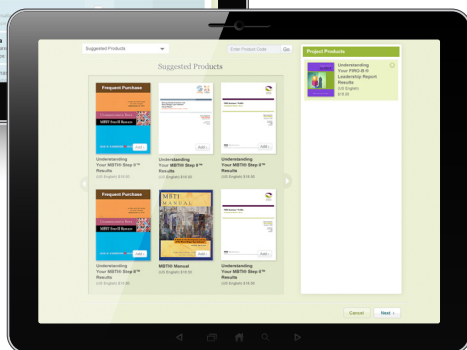
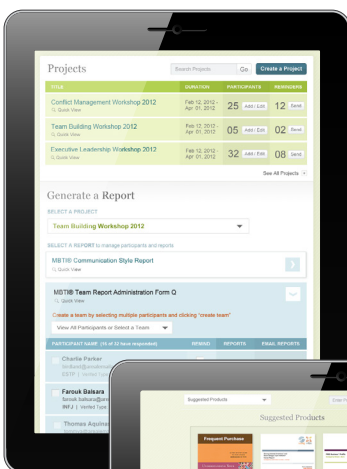


Create targeted development plans using assessment results.

PROJECTS + REPORTS

Streamline your development initiatives with an exceptional tool that is easy to use. The **Projects + Reports** feature enables you to:

- + Create a discrete project for each people development initiative
- + Add clients to a project, individually or as a group, with fast upload functionality and set communication rules
- + Define the exact assessments, reports, and support materials you need for your projects and deliver them directly to your clients
- + Add multiple assessments and reports to a single project
- + Receive alerts that notify you when respondents complete an assessment and automatically send reminders to those who need an extra nudge
- + Define rules directing the system to auto-generate reports when respondents complete an assessment
- + Estimate the total cost for a project prior to purchasing your products.
- + Prepay for your products, or pay as you go
- + Monitor projects at a glance and check progress with the Elevate project dashboard
- + Copy projects and their attributes to create new projects quickly using project template functionality

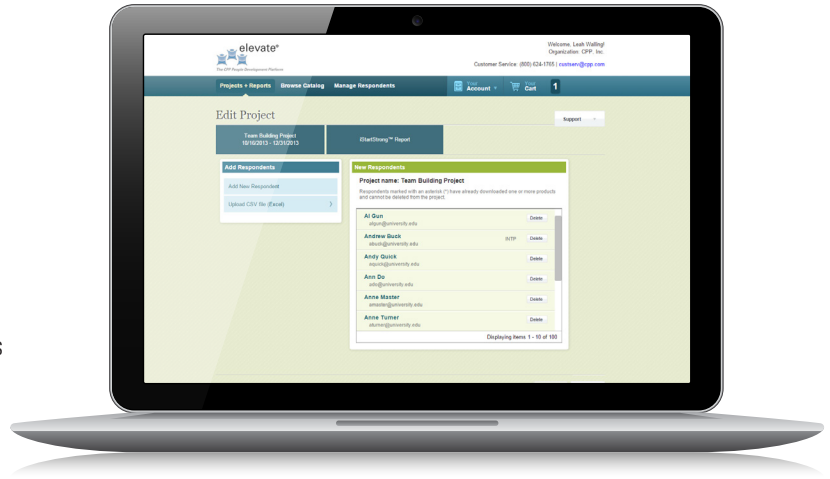


Optimize productivity with a sophisticated, intuitive platform.

PEOPLE DEVELOPMENT PLATFORM

Boost business results with **zero IT investment** so you can:

- + Purchase all your assessment reports and support materials in one place, without leaving the Elevate platform
- + Purchase products confidently and conveniently with our secure credit card—storing capabilities
- + Access sophisticated functionality and conduct business processes and workflows from mobile devices such as tablets
- + Gain confidence with security and privacy protection that meet the most stringent standards
- + Implement an assessment solution in about 30 minutes—no IT assistance required
- + Customize your assessment site with visual branding elements such as logos and text
- + Save time and costs with our cloud-based Software-as-a-Service (SaaS) platform



**It's time to Elevate
your assessment
platform.**

**ESSENTIAL LICENSE:
\$195 / YEAR**

Fees referenced are for access to the Elevate platform. All CPP assessment reports and support materials must be purchased separately.

The Elevate® People Development Platform

EXPERT PERSONAL GUIDANCE

CPP's experts and support team **are here to help you** perform your job with confidence by providing:

- + The best customer service team in the industry
- + Three flexible support options—phone, online, and self-service tutorials
- + Free on-demand resources, tips, advice, and tools from our experts



“ I am so grateful to CPP for creating the Elevate platform, which will make my job so much easier. Elevate is so easy to use and convenient. We love CPP! ”

Nicole Keenan, Director of Student Success & Career Development,
University of Kentucky

Your Guide to Performance

At CPP, our only job is to help you be a better people development professional and, in turn, help every employee flourish. While we're best known for our products like the *Myers-Briggs Type Indicator*® assessment, CPP is also a group of people who can offer you the information, guidance, and support you need.

We offer solutions to help you improve organizational performance and address whatever challenges you face—from team building, leadership and coaching, and conflict management, to career development, selection, and retention. Perhaps that's why millions of individuals in more than 100 countries use our products each year. They include people at Fortune 500 companies and businesses of all sizes, as well as educators, government agencies, and training and development consultants.

Let's make a difference together. Talk to us today to see how.

© 2015 by CPP, Inc. All rights reserved. Myers-Briggs Type Indicator and Myers-Briggs are registered trademarks of the Myers & Briggs Foundation, Inc. Elevate is a registered trademark and the CPP logo is a registered trademark of CPP, Inc.

185 N. Wolfe Road, Sunnyvale, CA 94086

650-969-8901 : www.cpp.com/Elevate : The Myers-Briggs® experts

